Manual 8
Sustainability and Energy Efficiency
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Cover: The Wattle Avenue House, winner of the Horbury Hunt Residential category of the 2012 Think Brick Awards, is a romantic transformation of a 1960’s cream brick house into a spacious contemporary home. The design by Minifie van Schaik (MvS) Architects is a proud contrasting extension to the original house whose bricks are lovingly restored and features the pictured internal courtyard which is bracketed by a coloured glazed brick wall.

Construction by JAAG Professional Builders, bricklaying by Andrew Isaacs.

Photography: Peter Bennetts.

First published February 2014.

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1. Introduction

The existence of brick and brick masonry dates back to ancient times, with records of its use in construction found in historic writings and religious texts. Bricks have been used to build the most prolific and awe inspiring constructions that shaped the ages, some of which still stand today. This serves as a testament to the material’s longevity and durability and its ability to stand the test of time. Edifices such as castles, churches, houses are still in use hundreds of years after their completion!

In addition to their long life, bricks naturally maintain their aesthetics, technical properties and character. The material composition of bricks is comprised of clay and shales, which are abundantly available throughout the world. Bricks are also impervious to chemical leaching and are naturally fireproof which adds a further dimension to their durability, without the need for further surface treatments or protection.

This manual provides guidance on the selection, design and use of clay brick masonry in construction from a sustainability perspective. Sustainability is generally defined as the development that meets the needs of the present without adversely affecting the needs of the future. Issues such as global warming, deforestation, over consumption and pollution have resulted in growing concern for energy conservation, the reduction of greenhouse gases and sustainability. Think Brick Australia has lead the research in brick design aiding architects, engineers and manufacturers by providing sustainable design methods to maximise thermal comfort and energy efficiency in a household.

As a result, brick has regularly been commended for its environmental soundness in all aspects of its life cycle, from its extraction and manufacture to the role it plays in Ecological Sustainable Development (ESD) and to its post life recyclability and uses (cradle to grave). It has been consistently recognised as an ideal building material under many environmental or ‘green’ design certifications, studies and system reviews by exceeding various criteria and performance protocols across numerous categories.

Sustainability in the built environment considers the material, design, thermal comfort and energy efficiency of a structure. The operational energy required for heating, cooling, ventilation and lighting contributes to most of the emissions produced in a household over its lifetime. By considering sustainability in buildings, there is potential to substantially reduce the dependency on operational energy, consequently reducing greenhouse gas emissions and energy expenditure.

Even before the introduction of energy efficiency requirements into the Building Code of Australia (BCA) in 2003, the brick industry lead Australian research into thermally efficient buildings. In 2001, Think Brick Australia, in collaboration with the University of Newcastle, undertook a comprehensive research program to investigate thermal behaviour in real structures. This confirmed that clay bricks have the potential to keep a household cool in summer and warm in winter. Built projects that incorporate thermal mass coupled with passive design have shown the superiority of clay brick as a building material. In terms of BCA compliance measures, clay masonry inherently fulfils and satisfies various clauses and recommendations that fall under fire safety in bushfire areas, termite risk (for cavity brickwork), sound insulation and energy efficiency.

Parallel to this work, a detailed Life Cycle Assessment (LCA) of the brick industry has been performed. Previous LCA methods only consider the energy used through extraction & manufacture, transport & construction to demolition & disposal. Think Brick Australia adopted a new methodology to analyse the full environmental impacts of a material, by also considering emissions from operating the structure over a lifetime of 50 years. Bricks are presented as the preferred building material, due to the low operational energy required for comfortable living.

Sustainability requires a reduction of lifetime greenhouse gas emissions and the economic benefits are obvious. A reduction in operational building energy implies a reduction in energy costs and the easier attainment of energy self-sufficiency.
2. Sustainability

Sustainability is defined as, “Meeting the needs of the present without compromising the ability of future generations to meet their own needs.” (1) The three main pillars of sustainable development include economic growth, environmental protection and social equity. 

2.1 Elements of Sustainability

For building materials, sustainability has generally been simplified into the areas of embodied energy and thermal resistance. These aspects form just a fraction of the total life cycle considerations of a material. If decisions are made solely from that narrow perspective, the outcome can be consequential and can actually work against the objectives of sustainability.

Sustainability in the construction industry means balancing and improving environmental, social and economic needs. Sustainable buildings require selection of materials that have a lesser or reduced effect on the environment when compared with alternatives that serve the same functional purpose. That means, when comparing alternatives, it is not as simple as ranking characteristics based solely on mass, cost or embodied energy. It may be popularly claimed that materials with a lower embodied energy do their part in fulfilling the elements of sustainability. However, low embodied energy products may reduce sustainability because of high maintenance needs or short life spans leading to early or frequent replacement. This leads to a rise in processes that encourage further wastage, carbon emissions and use of resources. Bricks offer long life, low maintenance, durability and recyclability. These characteristics alone enhance the industry’s contribution to sustainable building materials and out perform any other competing products.

It is important to differentiate between bricks and brickwork. It can be misconstrued that because brick has a near endless service life that a brick wall should also share the same rate of durability. It must be mentioned that bricks have to be used in conjunction with the correct mortar mix for its application. Tables found in AS 3700: Masonry Structures provide the performance design requirements for bricks, mortar, built-in components and reinforcement to achieve the required levels of strength and durability.

Section 4 of this manual provides detail to the Life Cycle Assessment of bricks in buildings, below is an overview of the sustainability elements for clay brick masonry.

2.2 Manufacture

The steps of manufacturing a brick are:

- Extraction
- Crushing and grinding
- Shaping
- Drying
- Firing
- Packaging

2.2.1 Extraction

Clay and shale are two of the most abundant natural materials on the planet. They are extracted from pits located at the site of a brick manufacturing plant so as to minimise the energy used in transporting raw materials. The process of clay extraction, also known as winning, is highly efficient so that virtually all the material extracted from a pit is used. The clay shale is extracted and layered in blended stockpiles. There is no need for elaborate chemical processing. When the resource has been depleted, the pit is repurposed for landfill, housing, industry, agriculture or parkland.

2.2.2 Crushing and grinding

The raw materials are processed in primary crushers to reduce the particle size. The material is then transported by conveyors for finer grinding and screening, to reduce it to the desired particle size.

2.2.3 Shaping

After the clay is mixed with water, it is shaped by pressing or extrusion. Pressed bricks are produced by compressing clay in a steel mould (or die box) to form the finished brick shape. Extruded bricks are the most common brick type and are produced by forcing clay through a tube to a die (Fig 2.2). The clay column is cut into individual bricks with a wire. Any off-cuts are re-introduced into the manufacturing process to be mixed and extruded again.

It is common to meet the brick plant’s water needs solely from rainwater collected on site rather than using town water.

Figure 2.1 Typical clay pit

Figure 2.2 Shaping

Figure 2.3 Drying of extruded bricks prior to firing
2.2.5 Firing

Bricks are fired at temperatures between 1000 and 1200 °C depending on the clay. There are many different types of kilns with tunnel kilns being the widely used in Australia, mostly fired on clean natural gas. Many of the beneficial properties of bricks are the result of firing, such as strength, durability and longevity. Broken and damaged bricks can be crushed (commonly referred to in the industry as ‘grog’) and fed back into the production process.

![Figure 2.4 Tunnel kiln](image)

![Figure 2.5 Recycling of waste heat](image)

2.2.6 Packaging

The regular shape of bricks enables efficient packaging, usually in packs strapped together which in many cases eliminates the need for a pallet.

![Figure 2.6 Packaging of bricks for transportation](image)

2.3 Use

Bricks, because of their relatively small unit size, offer great flexibility in design with minimal waste material on site when detailed properly. The small unit size of bricks promotes safe and effective use of manual labour and allows easy accommodation of site dimensional variation.

2.4 Functionality

Clay brick masonry addresses multiple performance needs. In fact, no other building material delivers such a broad range of functions, attributes and aesthetics. Some are listed below:

- Bricks can be made to meet exposure grades for high durability in adverse environments such as coastal areas and areas with high level of ground salts.
- Bricks are capable of supporting relatively high loads, for example in three to four storey buildings with suspended concrete floors.
- Fire resistance – brick walls meet all bushfire attack levels including flame zone, and provide fire separation in multi-unit buildings.
- High level of acoustic resistance.
- Versatility – modern brick styles allow great freedom of design expression, being available in a wide range of shapes, colours, textures and finishes.
- Bricks provide a high level of thermal mass for smoothing out the temperature range in a dynamic diurnal cycle.
- Bricks are chemically inert and classified as low-Volatile Organic Compound (low-VOC) building products providing a safe and healthy indoor air quality.
- Bricks do not contain organic matter that supports mould growth.

2.5 Potential Energy Savings

The Australian brick industry has always been devoted to energy savings in brick manufacturing. Figure 2.7 shows the national average energy consumption of the brick manufacture, in which ‘Energy’ includes gas, electricity and other fuels. Thanks to the energy efficiency improvements that the Australian brick industry has been undertaking for a decade, the drop in energy consumption is quite noticeable. The industry average energy per single brick equivalent (SBE) has been cut to less than 90% compared to what it was 8 years ago, and is continuing the downward trend by introducing further efficiency initiatives. Many plants have reduced energy consumption significantly more than this average.

Energy efficiency improvements are a result of plant machinery upgrades particularly on the kilns and dryers. Examples such as high efficiency burners, improved kiln sealing, entry chambers, heat recovery and fans all reduce the energy required for firing.

While these gains in efficiency are impressive the industry is undertaking extensive research into using renewable energy sources and reuse materials. Innovations have the potential to reduce energy consumption.

2.6 Re-Use and Recycle

Bricks recovered from demolition are reused extensively in structural and aesthetics applications. Bricks can be re-used if care is taken in their removal and cleaning. Where masonry is damaged it is common to recover the whole bricks and reuse them blended with new bricks to maintain the aesthetic of the original masonry. Recovered bricks are sometimes available to use in new walls or extensions to match existing structures. Occasionally recovered bricks are used in new masonry to create a uniquely rustic aesthetic. One of the most common reuse options is to reuse bricks from demolition as common bricks in new structures. These bricks are hidden under render or other cladding so a variety of
different looking bricks in one wall is acceptable. Bricks delivered to sites that are not used can be removed to other sites where they are used as commons. Recycling of bricks starts in brick manufacturing plants. Broken and damaged bricks are often crushed and added back into the brick making raw materials. Crushed brick is called ‘grog’ and is very useful in opening the body, allowing faster drying of the green brick. Unused bricks on building sites and bricks from demolition can be crushed for use as concrete aggregate and as sub-base for pavements and roads. After sorting to achieve selected colours crushed bricks can be used as a decorative surface in paths, driveways or in landscaping as mulch.

Figure 2.8 Re-used brick façade

If bricks do end up in landfill they are nontoxic, inert, and stable and as such will not leach harmful substances to the environment.

2.7 Chemical Emissions Compliance

Bricks are made from abundant naturally occurring material and are fired at temperatures between 900-1200°C. Consequently they do not produce harmful off-gas/vapour and are non-toxic. When tested to EN 13419: Building Products – Determination of the emission of volatile organic compounds Part 1: Emission Test Chamber Method, clay bricks constructed with cement based mortar are classified as low-VOC emitting building products.

Due to its inert nature, there is also no need for additional coatings or chemical treatments to ensure optimal serviceability of clay masonry. This ensures a healthy environment in which people can safely live.

2.8 Energy Efficiency Opportunities

The Energy Efficiency Opportunities (EEO) Program is an Australian Government initiative encouraging large energy-using businesses to increase their energy efficiency by improving the identification, evaluation and implementation of cost-effective energy saving opportunities. Brick manufacturing plants meeting the energy use thresholds have complied with the Australian Energy Efficiency Opportunities Act, 2006.

At the end of June 2009, the clay brick manufacturing industry identified initiatives that could reduce energy consumption by 20% with 15% having been implemented and commenced. By June 2010 73% of those initiatives had either been completed, realised or had been commenced. The industry is committed to continuous improvement in areas of energy efficiency and sustainability.

2.9 National Greenhouse and Energy Reporting Scheme

The National Greenhouse and Energy Reporting (NGER) Scheme was introduced in 2007 with the objectives of providing data for carbon pricing and public policy setting, to meet Australia’s international reporting obligations, and to provide a single point for consolidated industry reports. The scheme is administered by the Department of Environment.

Think Brick Australia and its member organisations have contributed data suitable for Type III eco-labelling, as is described in Section 4 Life Cycle Assessment, and is working with National Standards to create an industry platform for its support.

2.10 Eco-Labelling

Eco-labels identify the credentials of a product against one or more particular environmental impact categories. The International Standards Organisation (ISO) has created the standards ISO 14024 (1) and ISO 14025 (2) for eco-labelling generally, and ISO 21930 (3) which concerns product specific to building construction, with the purpose of creating an objective method of assessing a product’s environmental attributes.

There are three classes of eco-labels as follows:

- Type I – Voluntary environmental labelling, usually based on a relatively simple assessment of preference under one or more impact categories
- Type II – Self-determined environmental claims
- Type III – Voluntary environmental declaration, based on a detailed life cycle assessment and verified by a third party

Think Brick Australia and its member organisations have contributed data suitable for Type III eco-labelling, as described in Section 4 Life Cycle Assessment, and is working with National Standards to create an industry platform for its support.

2.11 Summary

The Australian brick manufacturers are achieving high standards of sustainability in the production process; incorporating, economic, environmental, and social equity. The industry is committed to continuous improvement in all areas of sustainability. To date, significant gains have been made in both waste and energy efficiency. Waste has been minimised to a very low level for most brick plants by recycling waste material and heat in the production process. Long standing energy efficiency programs have resulted in continuous reductions in energy consumption.
3. Thermal performance and Energy Efficiency

Over the last decade, there has been growing worldwide concern for the reduction of greenhouse gases and an increased awareness in energy conservation and sustainability. In Australia, it is estimated that 39% of end energy usage in domestic buildings is consumed for space heating and cooling. The design and construction of energy efficient buildings has the potential to substantially reduce the dependence on artificial heating, cooling, lighting and ventilation with consequential reduction in greenhouse gas emissions and energy expenditure.

To maximise sustainability in building design it is imperative to understand that the key factor is the use of the most appropriate material in all aspects of that design. The sustainability of the whole is much greater than the sum of its parts. This section outlines key research findings of clay masonry from a sustainability perspective.

3.1 Solar Passive Design

Solar passive design is energy efficient design which considers the local conditions to maximize thermal efficiency in a building. Good solar design uses natural heat and natural cooling to keep temperatures within a comfortable range (typically 18-24 degrees Celsius) and should not cost more when included at the planning stage. Solar design has the ability to reduce the need for expensive mechanical heating and cooling.

Key considerations of passive design are illustrated in Figure 3.1 and are as follows:

- Orientation and solar access
- Shading and glazing
- Sealing and ventilation
- Insulation
- Thermal mass

When considering passive design, it is important to tailor design features of structures to each climate. In southern parts of Australia, prominent north-facing shaded windows with overhanging eaves restrict the entry of summer heat and permit the entry of winter warmth. Contrastingly, in Northern Australia, only shading is required but on different walls at different times of the year, together with well-designed ventilation. Properly sealed doors and windows to allow cross-ventilation and heat restriction when required are essential.

Think Brick Australia has developed a comprehensive design tool known as the ‘Climate Design Wizard’.

It provides end-user tips and ideas that help design ecologically sustainable buildings for the unique climatic conditions of specific locations. The site serves as a great reference by revealing ways to combat climate conditions and, in some cases, use them to optimise the comfort levels of your dwelling.

Further sustainable design tips and strategies to minimise energy usage and maximise climatic conditions for your location in Australia can be found using the ‘Climate Design Wizard’ available via the following link: www.designingfortecline.com.au

3.2 Thermal Mass in Building Design

Thermal mass is the ability of a material to retain heat energy when subjected to a temperature differential and to slowly release it back into the environment as the conditions change. Structures with high thermal mass can reduce the transfer of heat by absorbing the heat energy flowing in from the outside. This process is slow and results in a delay called thermal lag. The ability to absorb large quantities of heat energy combined with the thermal lag effect increases the thermal performance of a material. Heavy walls and floors with high thermal mass in energy efficiency, one of the key outcomes of the first phase of the University of Newcastle research was the confirmation that the R-value does not directly correlate with thermal performance of real buildings, under dynamic conditions.

The maximum external air temperature is usually reached between 1pm and 2pm. A thermal lag duration of six hours (typical for full brickwork construction), means the maximum heat flow would not reach the interior until six hours later. By then external air temperature will usually have dropped and thermal flow will reverse, allowing the building to cool for the following day.

The National Construction Code (NCC) acknowledges the contribution of the mass of a cavity brick wall to its thermal capacitance by including separate deemed-to-satisfy provisions for walls having at least 220 kg of wall mass per square meter.

Thermal mass should not only be incorporated in external walls but in other areas:

- Solid partition walls (as opposed to stud walls) add significantly to the thermal mass. (With the additional benefit of reducing noise transmission between rooms).
- A concrete slab is beneficial as it increases mass significantly.

3.3 R-value

The thermal resistance value or R-value of brick contributes to the thermal efficiency of a building or structure. It is calculated by dividing its thickness by its thermal conductivity (k-value) resulting in units of m²K/W. While insulation in external walls is essential, the R-value is a static parameter which alone does not predict the energy used in maintaining internal temperature in real-life dynamic temperature environments. Consequently it also does not reflect the true superiority of clay masonry which is to its inherent thermal mass. With a clearer understanding of the importance and role of thermal mass in energy efficiency, one of the key outcomes of the University of Newcastle research was the confirmation that the R-value does not directly correlate with thermal performance of real buildings, under dynamic conditions.

3.4 A Study of the Thermal Performance in Australian Housing

Think Brick Australia, in collaboration with the University of Newcastle’s Faculty of Engineering and Built Environment undertook a study on the thermal performance in Australian housing, to better understand the role of clay masonry in achieving sustainable design. The research program provided hard experimental data on thermal performance of various walling systems used in domestic construction. Key goals of the program were to provide a sound understanding of thermal performance of walling systems using both experimental and theoretical techniques and to provide a credible...
communication strategy to the industry and community. Though the program is still ongoing, to date, the research has shown that clay brick is superior in producing thermally comfortable, energy efficient environments for people to live, work and play (6).

3.4.1 R-value Tests
Over the 12 year period of research, various walling systems have been tested; cavity brick (CB), insulated cavity brick (InsCB), insulated brick veneer (InsBV), insulated reverse brick veneer (InsRBV) and insulated lightweight construction (InsLW). The walling systems were first tested in a guarded hot box apparatus (ASTM C 266-89) to determine their R-values under standard conditions, (see Table 3.1) followed by cyclic (dynamic) tests under a varying temperature regime.

Table 3.1 Wall Type, Element Thickness and R-Values

<table>
<thead>
<tr>
<th>Wall Type</th>
<th>Element Thickness (mm)</th>
<th>R-value (m².K/W)</th>
<th>ΔT=18ºC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cavity Brick + Internal Render</td>
<td>280</td>
<td>0.44</td>
<td></td>
</tr>
<tr>
<td>Insulated Brick Veneer</td>
<td>260</td>
<td>1.30</td>
<td></td>
</tr>
<tr>
<td>Insulated Cavity Brick + Internal Render</td>
<td>310</td>
<td>1.57</td>
<td></td>
</tr>
<tr>
<td>Insulated Reverse Brick Veneer</td>
<td>240</td>
<td>1.51</td>
<td></td>
</tr>
<tr>
<td>Insulated Lightweight</td>
<td>110</td>
<td>1.10</td>
<td></td>
</tr>
</tbody>
</table>

3.4.2 Module Construction and Details
Full scale housing modules were then constructed to monitor performance under actual seasonal conditions. The research was conducted in suburban Newcastle, which has a typical moderate Australian climate. Each module was studied with the interior space being in a “free-floating” state (directly influenced by real weather conditions) and also with the interior being artificially heated or cooled, with the energy used for heating and cooling being measured. After initial observation of windowless modules, a major window was inserted in the northern walls to allow the direct ingress of sunlight to realistically represent solar passive design effects. The housing modules shown in Figure 3.2 had a square floor plan of 6 m x 6 m and were spaced 7 m apart to avoid shading and minimize wind obstruction.

Table 3.1 Wall Type, Element Thickness and R-Values

The walling and roof systems of the modules were constructed identically following standard Australian practice. Solar passive design was considered so that the north wall of each building was aligned with astronomical north. Instrumentation recorded the external weather conditions and the incident solar radiation on each wall. For each building, a total of 105 sensors were used to measure temperature and heat flux profiles through the walls, slab and ceiling in conjunction with internal and external air temperatures. Data was captured every 5 minutes for each module over the entire testing period.

3.4.3 Comparison of Light Weight Construction and Cavity Brick Modules
When the test buildings were without windows the wall thermal mass and accompanying thermal lag played a key role in limiting the magnitude of the maximum and minimum internal temperatures. The study showed that cavity brick reduces the heat transfer by absorbing and storing the heat in the external brick leaf then re-radiating it back to the outside environment, thereby reducing the net heat flux across the wall. This is demonstrated in Figure 3.3. A simplified diagram of heat flux distribution is shown in Figure 3.4.

Figure 3.2 – Full Scale Housing Modules

Figure 3.3 – Heat flux profile through cavity brick (western wall, Feb., 2004) (6)

Figure 3.4 – Heat flux through cavity brick (6)
This was not the case for the InsLW walling system which had a higher R-value but little thermal mass. As a result there was a greater variation in internal temperatures and no thermal lag exhibited by the InsLW module, as shown in the Figure 3.5. The InsLW module was on average warmer than the CB module during the warmer conditions and average cooler than InsCB module during cooler conditions. The daily internal temperature swing for the InsLW was also much higher than for both the CB and InsCB modules.

3.4.4 Free Floating Conditions

Figure 3.6 depicts external and internal air temperature profiles for the modules in 'free-floating' state, after a major window was inserted in the northern walls to realistically represent solar-passive design. The heavy walling systems, more effectively handle external temperature variations, resulting in longer periods within the comfort zone (18-24 degrees Celsius). In addition, it is noticeable that the thermal mass present in cavity brick results in lower temperature fluctuations in both seasonal conditions.

12 Month Parallel Observation Period for the CB, InsCB, InsBV and InsRBV Modules

Since the insulated lightweight showed the worst performance in all conditions, the researchers decided to convert the InsLW to reverse brick veneer (InsRBV) in August 2008. A 12 month observation schedule was introduced to provide consistent experimental results under all seasonal conditions for both free floating and air conditioned states.

To allow the subsequent study of solar-passive mechanisms and the interaction with the various components of the modules, a major opening was introduced in the northern wall of each module. The results confirmed the beneficial effects of thermal mass (coupled with appropriate insulation and design) in enhancing thermal performance and significantly reducing energy output.

To assess the energy consumption performance of the various heavy walling systems, an air conditioner was installed, which maintained the interior of each module within a given temperature range between 18°C and 24°C (comfort zone). The air conditioner was programmed so that the building would always be 'free-floating' between 20-22°C. Figure 3.7 shows the energy consumption of modules artificially heated and cooled under various seasonal conditions. It is evident that the heavy walling systems (CB, InsCB and InsBV) require less energy to maintain a comfortable temperature range than the lightweight counterpart (InsLW) particularly in hot conditions.
The lack of internal thermal mass in the InsBV module leads to the internal temperature being less stable than the other modules. The performance of the modules under controlled interior conditions for the four seasons is shown in Figure 3.9. As can be seen from Figure 3.9, the InsCB module was the most efficient performer for four seasonal periods. It was particularly superior to the InsRBV module in autumn (the InsCB module required approximately a third of the energy compared to the InsRBV), which demonstrates the contribution of the external brickwork skin during periods of high solar gain. The performance of the InsBV and InsRBV modules show that a single skin of brickwork (whether on the external or internal side of the insulation) does not provide the same benefits as double brickwork.

### Table 3.2 - Mean module temperatures and standard deviations

<table>
<thead>
<tr>
<th>Season</th>
<th>Module</th>
<th>Temperature</th>
<th>Standard Deviation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer</td>
<td>InsBV</td>
<td>24.41</td>
<td>1.55</td>
</tr>
<tr>
<td></td>
<td>InsCB</td>
<td>24.41</td>
<td>0.85</td>
</tr>
<tr>
<td></td>
<td>CB</td>
<td>24.69</td>
<td>0.90</td>
</tr>
<tr>
<td></td>
<td>InsRBV</td>
<td>24.15</td>
<td>0.99</td>
</tr>
<tr>
<td></td>
<td>External Air</td>
<td>22.68</td>
<td>4.14</td>
</tr>
<tr>
<td>Autumn</td>
<td>InsBV</td>
<td>25.77</td>
<td>2.16</td>
</tr>
<tr>
<td></td>
<td>InsCB</td>
<td>25.82</td>
<td>1.29</td>
</tr>
<tr>
<td></td>
<td>CB</td>
<td>25.65</td>
<td>1.31</td>
</tr>
<tr>
<td></td>
<td>InsRBV</td>
<td>25.81</td>
<td>1.45</td>
</tr>
<tr>
<td></td>
<td>External Air</td>
<td>21.70</td>
<td>3.53</td>
</tr>
<tr>
<td>Winter</td>
<td>InsBV</td>
<td>19.08</td>
<td>1.80</td>
</tr>
<tr>
<td></td>
<td>InsCB</td>
<td>18.90</td>
<td>1.17</td>
</tr>
<tr>
<td></td>
<td>CB</td>
<td>18.11</td>
<td>1.13</td>
</tr>
<tr>
<td></td>
<td>InsRBV</td>
<td>19.49</td>
<td>1.39</td>
</tr>
<tr>
<td></td>
<td>External Air</td>
<td>13.65</td>
<td>2.60</td>
</tr>
<tr>
<td>Spring</td>
<td>InsBV</td>
<td>21.32</td>
<td>2.31</td>
</tr>
<tr>
<td></td>
<td>InsCB</td>
<td>21.09</td>
<td>1.38</td>
</tr>
<tr>
<td></td>
<td>CB</td>
<td>20.78</td>
<td>1.40</td>
</tr>
<tr>
<td></td>
<td>InsRBV</td>
<td>21.37</td>
<td>1.61</td>
</tr>
<tr>
<td></td>
<td>External Air</td>
<td>16.49</td>
<td>4.53</td>
</tr>
</tbody>
</table>

In each data collecting period, as shown in Figure 3.8, the four modules all had similar mean temperatures yet their behaviour to the external conditions was significantly different with regards to the diurnal swing, demonstrating why mean temperature cannot be solely considered. Despite the difference among different seasonal periods, the InsBV module exhibited a much larger temperature oscillation about the mean than the modules with internal thermal mass, having almost double the standard deviation of InsCB and easily peaking to the highest daily temperature of all modules. The high diurnal swing within the InsBV module would result in a greatly reduced level of thermal comfort compared to the other forms of brick construction.

The modules with internal mass (InsCB, CB and InsRBV) all performed relatively similarly with slight differences pertaining to the distribution of mass and insulation throughout the construction. The InsCB module had the lowest standard deviations in three out of the four seasonal periods, as a result of the combination of internal and external thermal mass as well as cavity insulation. The CB module also had a lower standard deviation than the InsRBV module due to the presence of the external thermal mass. Thermal mass provided a definite dampening effect on the internal temperature cycle. The internal temperature of the InsRBV module dropped more rapidly than both the InsCB and CB modules as it lacked the external skin of thermal mass, accounting for the higher standard deviation. The lack of internal thermal mass in the InsBV module leads to the internal temperature being less stable than the other modules.

The performance of the modules under controlled interior conditions for the four seasons is shown in Figure 3.9. As can be seen from Figure 3.9, the InsCB module was the most efficient performer for four seasonal periods. It was particularly superior to the InsRBV module in autumn (the InsCB module required approximately a third of the energy compared to the InsRBV), which demonstrates the contribution of the external brickwork skin during periods of high solar gain. The performance of the InsBV and InsRBV modules show that a single skin of brickwork (whether on the external or internal side of the insulation) does not provide the same benefits as double brickwork.
brickwork (whether on the external or internal side of the insulation) does not provide the same benefits as double brickwork.

3.4.6 Findings
The common perception is that a higher R-value is desirable when attempting to achieve occupational comfort within a dwelling, translating to lower energy consumption and costs. The results above challenge this perception. If the R-value were to be considered as the sole indicator of thermal efficiency, the lightweight system (R 1.51), which has an R value 2.5 times larger than that of cavity brickwork (R 0.44), should give greater periods of internal thermal comfort and under controlled conditions consume less total energy throughout the year. The above observations of real building behaviour obviously refute this perception and illustrate that there are more significant contributing factors to the wall performance.

There is no doubt that insulation can play a major role in improving the energy efficiency of a building, but it cannot be assumed that adding insulation to any lightweight configuration will produce the best thermal performance. A better solution can be achieved by using a combination of insulation to provide thermal resistance and a material with high thermal mass (such as clay masonry) to mitigate the temperature fluctuations which occur with the diurnal temperature cycle.

3.5 Future Design Parameters
It is evident that the thermal mass of clay bricks provides a timely delay for heat transfer through walls known as thermal lag. This in turn aids in Ecological Sustainable Design (ESD) as the costs of HVAC and other operational energy is greatly minimised compared to lightweight walling (with equivalent insulation). The thermal lag effect ensures that a cavity brick home will be warmer in winter and cooler in summer as a result of the materials ability to absorb store and release heat stabilising the internal temperatures within the building. The R-value does not reflect this effect. Currently, from detailed analysis of data from past and on-going research at the University of Newcastle, a new parameter is being developed to represent more realistically the thermal behaviour in dynamic temperature environments. The “Dynamic Temperature Response” or T-value couples the combined effects of both insulation and thermal mass and has significant potential as a future key design parameter for both walls and complete buildings.

The NCC states that a building must achieve an energy rating of 6 stars to reduce heating and cooling loads. Think Brick has completed a case study that easily exceeds this rating when using bricks in a suitably planned design.

3.6 Summary
Whilst the research and analysis is ongoing, the results published to date (http://thinkbrick.com.au/thermal-performance-and-climate-design/) have shown that heavy walling systems, such as clay brick, are very energy efficient, sustainable and outperform lightweight construction configurations. Thermal mass, inherently present in heavy walling systems, coupled with solar design can significantly improve thermal performance by reflecting and absorbing solar heat. Accordingly, heavy walling systems perform well in maintaining thermal comfort thus reducing energy expenditure on HVAC. It has also been found that the current measurement of thermal resistance (R-value) does not completely define the energy efficiency in materials or buildings. Clay brick construction offers a more energy efficient and sustainable walling solution compared to other forms of construction.
To extend the University of Newcastle study, Think Brick Australia commissioned Energetics to undertake the ISO 14040/14044 compliant Life Cycle Assessment (LCA) research on behalf of the Australian clay brick manufacturing industry. The key objectives of this study were:

- to calculate the environmental impacts (in particular energy use and greenhouse gas emissions) associated with the production and operation of a brick house, in Australia, and
- to develop data for a brick include in a national Life Cycle Inventory (LCI) database for building materials, and
- to identify areas within the production and supply of bricks for housing construction, where environmental performance may be further improved.

To understand and mitigate the environmental impact of building and occupying houses, Think Brick Australia has used an internationally accepted total LCA methodology to accurately compare the advantages and disadvantages of different building materials over a 50 year design period. Think Brick Australia undertook a Kyoto Protocol (8), ISO standards 14040:2006 (9) and 14044:2006 (10) fully compliant and peer reviewed total LCA (11) combining both embodied and operational energy emissions.

The research is unique in the Australian construction materials context for its depth and breadth of analysis. The functionality of a house is greater than the sum of its constituents (such as bricks), which should be reflected in the LCA as well when comparing building materials. Think Brick Australia considers that the methodology used in this research is the only fair and appropriate method for comparative LCA and legislation that targets emission reductions in the building materials sector. Its design recognises that all building materials are different and that the advantages and disadvantages of both heavy and lightweight construction need to be fairly balanced across all four stages of a building’s lifecycle.

Stage 1 is the cradle-to-gate manufacturing of bricks. This includes the processes of clay extraction and brick manufacturing for which Think Brick Australia members are directly responsible. Separating these processes from the rest of the life cycle enables Think Brick Australia to communicate their LCI data to third parties such as BPIC and AusLCI. (Shown in Figure 4.1 by green)

Stage 2 encompasses the total life cycle of bricks (cradle-to-grave). Downstream processes, such as transport to building sites, bricklaying, use, demolition and waste treatment, are added to the processes included in stage 1. This is done from a generic perspective, i.e. by following a brick throughout a typical life cycle. (Shown in Figure 4.1 by orange and blue)

Stage 3 looks at the actual application of bricks in assemblies, to build a wall from bricks as a minimum mortar needs to be added. (Shown in Figure 4.1 by blue)

Finally, in Stage 4, the building is regarded as a complete entity. Brick walls are combined with other building elements (floors, roof, etc.) to form a house. This includes the operation of a lived-in house over 50 years. (Shown in Figure 4.1 by pink)

The entire LCA takes a holistic approach in analysing the embodied energy of a building product. It can shift the perceptions illustrated by current LCA models (cradle to grave) suggesting that alternative building materials are greener and show how sustainably inferior they are in comparison to clay masonry.

Figure 4.1 Life cycle assessment distinctions
4.1 Life Cycle Impact Assessment Methodology

The main objective of this LCA study is to understand how a brick product performs over its entire life cycle, including consideration of the benefits it may bring to the ‘use’ stage of a house in Australia, with specific reference to a carbon constrained future and increased concern about global warming on the part of stakeholders. Therefore, Energetics focuses on cumulative energy demand (CED) (in MJ) and greenhouse gas emissions expressed in the climate change indicator (in kg CO2-e).

4.2 Life Cycle Inventory

An integral part of LCA, is a life cycle inventory (LCI) which is a compilation and quantification of all inputs and outputs of a material, product or service measured over a defined time period. Figure 4.2 details a typical LCI process diagram for clay brick. Inventory flows include inputs of water, energy, raw materials and outputs of emissions to air, land, and water and industrial effluent. LCI is developed by creating a flow model of a product’s process, illustrated by a flow chart that includes the activities that are going to be assessed in the relevant supply chain and gives a clear picture of the system boundaries. The input and output data needed for the model are collected for all activities within the system boundary, including supply chain.

4.3 Life Cycle Impact Assessment of Brick

A LCA quantifies the environmental impacts of products across their entire life cycle based on all the inputs to, and outputs from, each stage of that product’s life.

Figure 4.1 shows the study examining emissions associated with:

- A single brick equivalent (SBE). (Green or Orange)
- One square metre of brick wall. (Blue)
- A built and lived-in house over a lifetime of 50 years. (Pink)

4.3.1 Manufacturing, Life Cycle and Wall

Table 4.1 demonstrates that a single brick assessed using ‘cradle-to-gate’ LCA (shown in green) creates 0.61 kg of CO2-e over its life cycle. An additional 0.09 kg of CO2-e is emitted when transported and inevitably disposed in landfill, as per the ‘cradle-to-grave’ assessment (shown in orange). By comparison, a square metre of single leaf brick wall (with the addition of mortar) creates 40 kg of CO2-e (shown in blue). The result shows that brick manufacturing is the dominant process (84.2%) in the greenhouse gas emissions during the life cycle of bricks (natural gas and electricity consumption). Clay extraction and clay transport to brick plant have a combined contribution of less than 4%.

<table>
<thead>
<tr>
<th></th>
<th>SBE</th>
<th>1 m² Wall Assembly</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cradle to gate</td>
<td>0.61 kg CO2-e</td>
<td>n/a</td>
</tr>
<tr>
<td>Cradle to grave</td>
<td>0.70 kg CO2-e</td>
<td>40 kg CO2-e</td>
</tr>
</tbody>
</table>

Figure 4.2 Typical Clay masonry LCI flow diagram
### 4.3.2 House

Using the total life cycle assessment depicted in Figure 4.3, a typical Australian home as modelled (and regardless of external walling material) creates approximately 89 per cent of its emissions over 50 years from the operational energy used to power the appliances, hot water, lighting and HVAC. Only 11 per cent of emissions come from the building materials and construction process (Figure 4.3).

The house

<table>
<thead>
<tr>
<th>HVAC</th>
<th>Applicances</th>
<th>Lighting</th>
<th>Domestic hot water</th>
</tr>
</thead>
<tbody>
<tr>
<td>14%</td>
<td>14%</td>
<td>49%</td>
<td>12%</td>
</tr>
</tbody>
</table>

**Figure 4.3 Sources of greenhouse gas emissions in a typical Australian home**

Figure 4.4 uses the total life cycle assessment but removes the sources of operational energy consumption that are not influenced by the walling materials. Without the operational energy from appliances, lighting or hot water the emissions from the building materials and HVAC energy consumption are more easily examined (11 and 12 per cent in Figure 4.3 respectively). From this it can be seen that the brick wall only represents approximately five per cent of the emissions in a typical Australian home.

Although there are differences between building materials, the study shows that over 50 years they produce minimal differences in the climate change impact. Furthermore this highlights that reducing HVAC energy consumption delivers the most significant emission reductions, and that lowering embodied emissions in all parts of the house will have a more substantial impact than exclusive focus on the external cladding.

### 4.3.3 Impact of Wall Construction

Table 4.2 and Figure 4.5 compare the differences between a partial cradle to grave LCA and the total LCA used in this study (as represented by the blue and pink paths in Figure 4.2). While Table 4.2 only assesses the emissions from a “cradle-to-grave” life cycle perspective, figure 4.5 shows typical results from all four stages over 50 years.

**Table 4.2 Partial life-cycle CO₂-e impacts for different walls**

<table>
<thead>
<tr>
<th>Tonnes CO₂-e</th>
<th>Insulated Brick Veneer</th>
<th>Insulated Weatherboard</th>
<th>Insulated Double Brick</th>
</tr>
</thead>
<tbody>
<tr>
<td>House Plan A</td>
<td>67.4</td>
<td>64.4</td>
<td>75.9</td>
</tr>
<tr>
<td>House Plan B</td>
<td>63.5</td>
<td>60.3</td>
<td>69.7</td>
</tr>
</tbody>
</table>

In Figure 4.5, there are no discernible differences in carbon impact between the brick veneer and weatherboard houses. Furthermore, the higher energy efficiency of the double brick house in Newcastle has reduced total emissions below the equivalent brick veneer and weatherboard houses. The Newcastle results can be broadly transferred to Eastern Sydney, Adelaide and Perth.

While the study has highlighted that every case needs to be considered on its own merits, the examples do suggest that lower embodied emissions do not necessarily mean lower carbon impacts, and that the benefits of increased energy efficiency can offset higher embodied emissions.

The difference in embodied impacts between double brick houses and insulated timber houses is 10 tonnes of CO₂-e. This amount of greenhouse gasses equates to 10,000 kWh of electricity consumption in New South Wales and Queensland (and 7,700 kWh in Victoria). Therefore, over a 50 year period, if the double brick houses save more than 200 kWh on HVAC annually, they will become more greenhouse gas efficient than insulated timber houses.

“All assumptions made are precautionary; they are intended to determine the worst case scenario for brick as a construction material in residential housing. This being the case, we find that, over an assumed 50 year life of the building, brick performed no worse than other building materials. When a longer life span was assumed, brick often presented as a marginally preferred material.” Energetics 2010 (11)
4.5 Summary

• Improving the design and operation of a house is currently the best way to significantly reduce greenhouse gas emissions.

• Difference in walling systems has very little impact on the overall greenhouse gas emissions caused by a house.

• Correct comparison of building materials requires measuring over the four stages of a building's total life cycle.

• The embodied emissions of a typical Australian house represent only 11 per cent of the total emissions over a 50-year life cycle, regardless of walling materials.

This study demonstrates that the external walling material alone cannot substantially reduce the house’s emissions. Rather, emission reductions are achieved by using a total life cycle analysis and understanding how all parts of the house contribute to its total emissions.

In particular this study has highlighted that analysis of emissions based only on the manufacture of building materials and/or the construction of a house does not capture the breadth of information required to properly develop public policy. The best way to capture this information is to use the total life cycle analysis methodology described in Figure 4.1.

The largest limitation of this methodology is the thermal modelling process. Work is already underway by governments and academics to resolve these issues, and once complete, it will be possible to develop a standard Australian LCA methodology to complement current and future carbon policies.

5. Conclusion

Bricks have been used to build the most prolific and awe inspiring constructions that shaped the ages. This serves as a confirmation to the material’s longevity and durability and its ability to stand the test of time. But now, people are more concerned about the environmental sustainability of buildings.

Think Brick Australia has led the research in brick design by aiding architects, engineers and manufacturers by providing sustainable design methods to maximise thermal comfort and energy efficiency in a household. As a result, brick has regularly been commended for its environmental soundness in all aspects of its life cycle, from its extraction and manufacture to the role it plays in Ecological Sustainable Development (ESD) and to its post life recyclability and uses (cradle to grave). It has been consistently recognised as an ideal building material under many Environmental or ‘Green’ design certifications, studies and system reviews by exceeding various criteria and performance protocols across numerous categories.

The Think Brick Australia thermal performance research, in collaboration with the University of Newcastle, had shown that heavy walling systems (such as clay brick) are very energy efficient, sustainable and outperform lightweight construction. This confirmed that clay bricks have the potential to keep a household cool in summer and warm in winter. Concepts such as thermal mass coupled with passive design have shown the superiority of clay brick as a building material. Additionally, heavy walling systems perform well in maintaining thermal comfort and thus reducing energy expenditure from HVAC. It has also been found that the current measurement of thermal resistance (R-value) does not completely define the energy efficiency in materials or buildings. By carefully considering energy efficient and the various aspects of sustainable design, clay brick construction offers a superior walling solution when compared to other forms of construction.

Parallel to this work, the Life Cycle Assessment (LCA) research not only considered the energy used through extraction and manufacture, transport and construction to demolition and disposal but also considered the emissions from operating the structure over a lifetime of 50 years. Bricks presented as the preferred building material, due to the low operational energy required for comfortable living.

By considering sustainability with one of the aims to reduce lifetime greenhouse gas emissions, the economic benefits are obvious. A reduction in operational building energy implies a reduction in energy costs and the easier attainment of energy self-sufficiency.
ALCAS Australian Life Cycle Assessment Society.
AusLCI The Australian Life Cycle Inventory Database Initiative.
BCA Building Code of Australia. Part of the National Construction Code (NCC) and published by the Australian Building Codes Board.
Brickwork A type of construction that has units of baked clay and/or shape of uniform size which is laid in courses with mortar joints to various structures.
CO2-e Carbon dioxide equivalents. There are six greenhouse gases that contribute to climate change which are all normalised to the value and impact of carbon dioxide.
Cradle to gate Cradle to gate measures the environmental impact of a product from the extraction of its raw materials until it leaves the ‘gate’ of the manufacturing facility. It does not include the transport to the construction site.
Cradle to grave Cradle to grave measures the environmental impact of a product from the extraction of its raw materials until it is disposed (ie to landfill). This does include the transport to the construction site.
Diurnal Cycle A daily cycle of temperature variation through a maximum and a minimum.
Embodied energy and emissions Embodied energy refers to the energy used to manufacture or construct a product. Until recently embodied energy was used as an easy to communicate indicator, but it is not sufficient to convey the environmental impact given the increased use of renewable energy and other forms of emissions reduction. As such embodied emissions is a more accurate representation of the climate change impact.
Hvac Heating, Ventilation & Air Conditioning.
Heat Flux The rate of heat energy transfer through the surface of a material. Units – W/m²
Insulation Material used to reduce the magnitude of heat transfer.
ISO International Standards Organisation
ISO 14040/14044 The International Standards Organisation (ISO) world-wide standards for life cycle assessment. Although not all LCAs have to follow these standards, it is necessary to do so before publishing any comparative results.
Life Cycle Assessment (LCA) A Life Cycle Assessment measures the environmental impact of products by analysing all the inputs (ie raw materials, water, energy) and outputs (ie end product, waste, emissions) of manufacture, transport, use and maintenance of the product, and its disposal.
Life Cycle Inventory (LCI) An inventory of flows from and to each stage in the life-cycle of a product, and also across the system boundaries, eg. from and to the natural environment. Inventory flows include inputs of water, energy, and raw materials, and releases to air, land, and water.
NatHERS Nationwide House Energy Rating Scheme. An initiative of the Australian government to ensure consistency across the various house energy rating software tools, so that they can be used in rating building design to meet the requirements of the bldg code.
NCC National Construction Code
R-value Measure of thermal resistance of a material or building system. Units – m²·K/W.
Range Magnitude of difference between maximum and minimum values.
Recycle The reclaiming, alteration or adaptation of a material for new use without changing the essential form of nature of the material.
Reuse To return a material to serve a function after it has been previously used for a particular purpose.
Solar Radiation Solar radiation emitted by the sun.
Steady State A term describing the state of constant, non-variable temperature input. In the context of building thermal performance, usually refers to a uniform heat load applied to a material for the purpose of determining a material’s resistance to heat transfer.
Thermal Capacitance The measure of thermal mass, it is the amount of energy required to increase the temperature of a material by 1°C. Units – J/kg.
Thermal Lag The time interval between peak temperatures either side of a material, or the outside and inside of a building.
Thermal Mass The ability of a material to store or retain heat energy rather than simply allowing heat to flow through it. Also known as heat capacity.
Thermal modelling Thermal modelling is a process, usually software based for predicting the energy requirements for heating and cooling of buildings based on their design, orientation and proposed materials.
Thermal Resistance is the measure of the resistance to the conduction of heat through a material or component. It is usually called the R-value and is the reciprocal of the U-value. R-value has the units – m² K/W. R-value is a useful comparison between the effectiveness of insulation materials but while it is a component of energy efficiency, the R-value does not predict energy efficiency of different materials or components in real environments.
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**Think Longevity**

**Think Sustainability**

**Think Durability**

**Think Forever….**

**Think Brick!**

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**Think Smart! Think Brick!**

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